

## Quick Start Measure – Terms of Reference

<b>Project</b>	Support to Nature Protected Areas in Ukraine”, BMZ No.:2011.6612.3 and 2013.6588.1
<b>Type</b>	Quick Start Measure (QSM). Direct procurement
<b>Title</b>	Production of stickers for branding the goods procured within the SNPA Project
<b>Short title</b>	Stickers SNPA project
<b>Reference number</b>	QSM-2025-1-NAT-Stickers

### 1 Type of Procurement

This procurement is planned as a Quick Start Measure. QSMs are investments in protected areas of up to EUR 20.000 per contract. These measures are justified by three factors: their confirmed urgency, the absence of other imminent solutions and the need for rapid trust-building between beneficiaries and the Project.

This procurement falls under a procedure which was installed with the updated Project Management Manual (PMM) approved by MENR on 08.10.2020 and which received non-objection by KfW on 07.12.2020. Under simplified procedures and a newly introduced review method in the new Overall Procurement Plan, an entry of “P” (for “post review”) under column “Review by KfW” indicates that a procurement will be reviewed by the auditor and optionally by KfW.

This procurement belongs to the following sections under the project’s Overall Procurement Plan:

- Output 4: The administration and management of the national protected areas system (MENR) is strengthened through investments in selected fields
  - SA.4.1: Conduct individual smaller communication procurements through QSM and Counterpart Measures
    - T.4.1.3 Implement the communication plan through selected procurements
      - ST.4.1.3.4: Conduct individual smaller communication procurements through QSM and Counterpart Measures (detailed in Overall Procurement Plan) The budget line for this procurement in the latest version of the approved Overall Procurement Plan is:

**Output 4:** *The administration and management of the national protected areas system (MENR) is strengthened through investments in selected fields*

Activity No. [1]	Task No.	Previous coding	Procurement No.	Description yellow = executed black = planned blue = under implementation	Type of procurement [2]
SA.4.1	T.4.1.3/ ST.4.1.3.4			Conduct individual smaller communication procurements through QSM and Counterpart Measures	C

Direct procurement by obtaining one proposal from a reliable supplier.

## 2 Background and Justification

The purpose of this procurement is to produce stickers for branding goods financed and purchased within the SNPA Project. This will increase the project's visibility and its promotion.

The stickers will be procured directly from a specific company (Minizavod, PE Shegda Daryna) which is specialized in long lasting stickers production.

## 3 Objectives and Expected Results

The main objective of this procurement is to produce stickers of different sizes.

#	Description	Specifications	Units
1	Stickers	300 stickers, Oracle (matte white film) with lamination Anti Skuff (resistant to wiping and external factors).  The required sizes: <ul style="list-style-type: none"> <li>– 3*3 sm, 100 psc</li> <li>– 5*5 sm, 100 psc</li> <li>– 10*10 sm, 50 psc</li> <li>– 15*15 sm, 50 psc</li> </ul>	300

## 4 Activities

To obtain the required goods, a specific supplier will be contacted which has the capacity to produce stickers with required quality.

## 5 The minimum qualifications of the supplier

Participating company must be a legal entity registered in Ukraine, PPE (physical person entrepreneur) registered as a third group.