

## Quick Start Measure – Terms of Reference

<b>Project</b>	Support to Nature Protected Areas in Ukraine”, BMZ No.:2011.6612.3 and 2013.6588.1
<b>Type</b>	Quick Start Measure (QSM)
<b>Title</b>	Printing of calendars for protected areas
<b>Short title</b>	Calendars
<b>Reference number</b>	QSM-2024-2-NAT-calendar

### 1 Type of Procurement

This procurement is planned as a Quick Start Measure. QSMs are investments in protected areas of up to EUR 20.000 per contract. These measures are justified by three factors: their confirmed urgency, the absence of other imminent solutions and the need for rapid trust-building between beneficiaries and the Project.

This procurement falls under a procedure which was installed with the updated Project Management Manual (PMM) approved by MENR on 08.10.2020 and which received non-objection by KfW on 07.12.2020. Under simplified procedures and a newly introduced review method in the new Overall Procurement Plan, an entry of “P” (for “post review”) under column “Review by KfW” indicates that a procurement will be reviewed by the auditor and optionally by KfW.

This procurement belongs to the following sections under the project’s Overall Procurement Plan:

- Output 4: The administration and management of the national protected areas system (MENR) is strengthened through investments in selected fields
  - SA.4.1: Conduct individual smaller communication procurements through QSM and Counterpart Measures
    - T.4.1.3 Implement the communication plan through selected procurements
      - ST.4.1.3.4: Conduct individual smaller communication procurements through QSM and Counterpart Measures (detailed in Overall Procurement Plan) The budget line for this procurement in the latest version of the approved Overall Procurement Plan is:

**Output 4:** *The administration and management of the national protected areas system (MENR) is strengthened through investments in selected fields*

Activity No. [1]	Task No.	Previous coding	Procurement No.	Description yellow = executed black = planned blue = under implementation	Type of procurement [2]
SA.4.1	T.4.1.3/ ST.4.1.3.4			Conduct individual smaller communication procurements through QSM and Counterpart Measures	C

Direct procurement by obtaining one proposal from a reliable supplier.

## 2 Background and Justification

For promotion of wetlands protection in Ukraine, to the World Wetlands Day 2024 a calendar for 2024 year for all protected areas will be printed within this QSM.

## 3 Objectives and Expected Results

The main objective of this procurement is to print 500 A1 calendars

#	Description	Specifications	Units
1	Calendar for PAs	A1 format, size 594x840 mm, paper: glossy 150 grams, CMYK	500

## 4 Activities

This procurement will be conducted through a direct procurement by obtaining one proposal from reliable supplier.